

must meet at least two of the following conditions: instrumentation or lyrics principally performed by a Canadian, music composed by a Canadian, lyrics written by a Canadian or the live performance wholly recorded in Canada.

Generally in 1978 Canadian-controlled companies in the domestic record industry produced a much higher proportion of Canadian-content recordings than foreign-controlled companies did, with a greater emphasis on country music. Foreign-controlled companies produced nearly all the classical and jazz recordings sold in Canada.

Most of the records and tapes sold in Canada are manufactured in Canada, unlike the mass market book trade in which imported books predominate. But many feature foreign musicians and singers recorded in foreign studios. These are produced from master tapes leased from foreign corporations.

### **Recreational equipment**

17.7.4

Participation in some types of sport or recreation activities is shown in the ownership of recreational equipment. Data on this subject have been collected by a household facilities and equipment survey, conducted by Statistics Canada as a supplement to the monthly labour force survey.

In May 1978, 17% of households in Canada owned one or more pairs of cross-country skis and 14% owned one or more pairs of downhill skis. Quebec households had by far the highest percentage ownership of cross-country skis (31%), while in British Columbia only 6% and in Newfoundland 5% of households owned this type of ski. Ownership of downhill skis was most prevalent in Alberta (20% of households) and British Columbia (18%).

Ownership of adult-size bicycles rose dramatically from 28% of households in 1972 to 42% in 1978. The incidence of ownership was somewhat lower in the Atlantic provinces and British Columbia than in other parts of Canada. Overnight camping equipment also increased in popularity from 18% of households in 1971 to 27% in 1978. Ownership of overnight camping equipment was most common in Alberta (44%) and British Columbia (36%). Tents were by far the most common item, up to 17% of households in Canada in 1978 from 12% in 1971.

Boats are another popular recreation item, and 15% of households in Canada reported owning one or more boats of some kind in 1978. Ownership rates varied from 10% in Quebec to 22% in Newfoundland. Outboards remained the most common type of boat owned in many parts of Canada. Canoes were assuming increasing importance, particularly in Quebec where they had become the most commonly owned type of boat.

The ownership rate of vacation homes remained high in relation to other countries at 6%, but showed a slight overall decline across Canada between 1971 and 1978.

### **Fitness and amateur sport**

17.8

Principal objectives of the federal fitness and amateur sport branch are to raise the physical fitness level of Canadians and improve their participation in active recreation and amateur sport.

Sport Canada is a program directorate that provides funds and services to improve the performance of Canadians at national and international levels of amateur sport. Two of the organizations funded are the National Sport and Recreation Centre, Inc. which provides office space and administrative services for national sport and recreation associations, and the Coaching Association of Canada which structures the development of volunteer coaches to standardized levels. A national coaching apprenticeship program seeks to develop coaches capable of producing world-class athletes. An officiating development program is being expanded, based on the philosophy that officiating is an integral part of amateur sport in Canada. Funds are available to universities to develop sport facilities to international standards and support is given to develop sports programs for the disabled.

Programs have been introduced to identify potential top gymnasts and swimmers. To help top athletes pursue athletic careers without financial hardship there is provision for living expenses, training allowances, lost time payments, tuition fees and facilities rental. Training camps are provided to prepare athletes for competition.